



**CASE
STUDY**
**THE WILTON
COURT**

Project Type:
New Construction
Single-Family Residential



Sexy Black Handrails for Modern Single-Family Homes

4 stories, 52 steps, and 1 sleek handrail that feels like money

When your buyers are the chic, sophisticated residents of Los Angeles, every detail counts. Wilton Court, a boutique single-family infill development in West Hollywood, wanted to meet the needs of a discriminating customer who considers every detail. When it came to the handrails, basic wouldn't suffice. They had to be sleek, modern, and, most importantly, they had to convey luxury to the touch. The property developers, C&D Partners, chose Promenaid aluminum handrails in Satin Black because they had the right look, felt substantial, and could be on-site immediately.

About Promenaid

For pros and DIYers that need handrails and are unwilling to compromise on strength, style, and speed, Promenaid delivers what no other handrail can. Our modular handrail system is beautifully simple, endlessly customizable, always code-compliant, and shipped in days. We believe that the smartest solution wins, and safety should be accessible to all.



4

total homes

24

stairwells

189

feet of handrail

2

installers

1

day

Problem:

C&D Partners is a boutique developer with a focus on multi-family and small lot subdivision development projects in the Greater Los Angeles area. They take a strategic approach, seizing the opportunity to build urban infill amidst commercial spaces to capture the demand for housing stemming from rapid population growth. The challenge is how to maximize the size of the site to create single-family homes that are

private, comfortable, and appealing to a design-focused market.

The solution was to build upward, creating four-story homes where the stairwell is a focal point and not an afterthought. When the time came to select handrails, the property was almost complete. The final challenge was finding an off-the-shelf handrail that looked and felt like custom.

"We're selling million-dollar-plus properties; everything we select has to feel like it. Promenaïd handrails look custom and feel like money."

- Jonathon Dilworth, C & D Partners

Solution:

Promenaïd helped C&D Partners realize their vision for an exceptional property where every element inside the home had the look and feel of bespoke without the long lead time or the high price tag. It was also imperative that the handrails matched the sleek, modern vibe of the residence. Promenaïd delivered a sexy handrail system that became a centerpiece of the property. Even better, the handrails were easily installed by two untrained laborers and required zero lead time.